



Dec. 14, 2020

# Main Street Monday!



**Reminder: 4th quarter reinvestments are due tomorrow, December 15th**

Restaurants reopen today to 50% indoor dining! Please help them remain open by following the guidelines.

Remember that restaurant closings affect the managers, the workers including back of house (dishwashers, cooks, etc.) suppliers, farmers, etc.

Help keep your favorite restaurant in business by dining in, carrying out, buying a gift certificate and leave them a big tip.



Explore a new to you Kentucky Main Street community and join our sister agency Kentucky State Parks in welcoming winter and the holiday season with our special 12 Days of Christmas Recreation Station edition! Each day from Dec. 13 to Dec. 24 join park staff from around the state as they bring you some holiday cheer. Be sure to tune in daily for a new video on their Facebook page ; you never know what may be in store from making a holiday craft to learning how bison adapt to the cold. Happy Holidays! [#kystateparks](https://www.facebook.com/kystateparks) [parks.ky.gov](https://www.ky.gov)

One the next couple of pages we honor two of our longest serving Main Street directors. We have been blessed with their institutional knowledge and leadership. They have contributed so much to their communities and the KYMS program. They have mentored young directors, provided guidance and advice to the state office (at least to me) and have become my friends. I am sad for us, but very happy for the much earned retirement of two of the best. Enjoy the next chapter and we will celebrate with you when we can all be together again.



Today we wish two of our directors a happy retirement. We have certainly enjoyed our time with them and appreciate all the hard work they have done over the years and the mentorship and sage advice they have provided along the way. It is certainly not good-bye as they will receive a proper send off when we can gather together once again. And yes, there will be cake and maybe champagne too.

Thank you to Nell Haydon –Springfield and Eilene Collins-Shelbyville for everything. And you know we have your back if you need bail \$.

Nell began her career with Main Street in November of 2001 and has had a major impact on the revitalization of downtown Springfield. She has been a champion of Main Street and Historic Preservation.

We will miss her, her infectious smile, and her positive attitude. Thank you Nell for everything. We will miss you!



Eilene started her career in Main Street December 1, 1998. And Twenty-two years to the day she is retiring. What an amazing career. She has kept company with Santa and the First Lady of the US. Shelbyville has been lucky to have her. We will miss her dearly, but we know the new chapter in her life will be exciting as she moves closer to family. She will likely be the new disc golf champ and she can take Mean Mildred to the beach to adjust her mood. Thank you for everything Eilene.



*Happy Trails*

As we begin to look at 2021 we know many of the changes that came from COVID will remain. Outdoor dining has become the norm and it creates a buzz in our downtowns. People can visit and enjoy food and the outdoors. Other placemaking activities that were created to activate outdoor spaces including alleys and pocket parks will continue to bring pleasure to the community.

Many restorations took place, facades and new signage, streetscapes, lots of painting and new businesses began. How can we continue to transform our communities? This law from the Commonwealth of Pennsylvania would certainly be a compliment to local abandoned and blighted properties that affect all the property and business owners in a downtown.

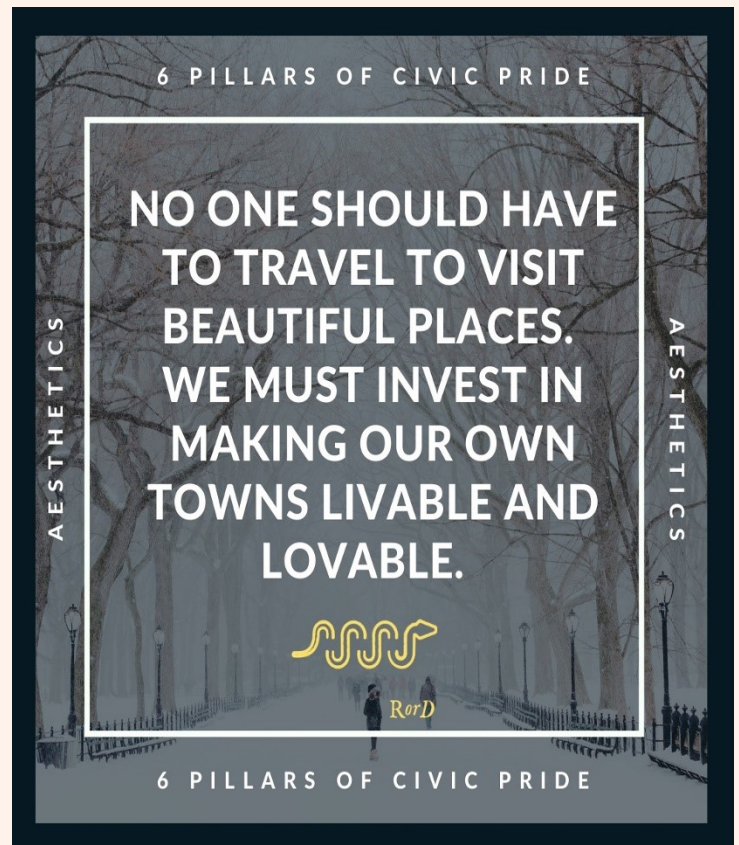
If you are interested in more you can contact Bill Fontana and see how it has worked for them.

In PA we have a state law called the Conservatorship Act. It allows a unit of government or a non-profit with "standing" to be put in control of the property for a given period of time by court order. The property owner then has a six month period to come up with a mitigation plan to address the issues. During that time frame the court approved "conservator" can take steps to stabilize the property. As part of the property owner's mitigation plan, he/she must repay the conservator's expenses. If the property owners fails to bring a mitigation plan to the court, the court can order a series of actions, including transferring ownership to the conservator.

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A little refresh in progress in downtown Scottsville. It's amazing what a little paint can do for a façade and the appearance in downtown.



BEATTYVILLE/LEE COUNTY

# Christmas Home & Business Decorating Contests

12.18.2020 • AWARDS ANNOUNCED



**Best Residents: \$50**  
**Best Business: \$50**  
**Best Organization: \$50**



Contest will be open to residents, businesses and organizations. Locations will be shared in a custom Google Map so families can drive by and see the beautiful holiday decorations all around Beattyville/Lee County.

To enter call Teresa Mays at (606)464-5007 or Dedra Brandenburg at (606) 464-5038.



Facebook/ChristmasSpirit2020  
 Facebook/DowntownBeattyvilleAlliance  
 Facebook/BeattyvilleLeeCountyTourism



# Redbud Ride Christmas Special

Enjoy the \$25 Christmas Registration  
 Valid December 10- 25, 2020

We wish you a Merry Christmas! Enjoy this Christmas Special registration rate for the 2021 Redbud Ride!  
<http://tinyurl.com/registerredbud2021>

Maysville Main Street presents

# DRIVE THRU SANTA

-FREE- -FREE-



**Security Bank & Trust Drive-Thru**  
 Corner of Market Street and McDonald Parkway  
 Dec 4, 11, & 18, 6-8 PM  
 Dec 12, 12:30-2:30 PM

*There's still time to visit Santa see the lights and win the window in Paducah. Just a few of the activities still happening!*

LATE NIGHT FRIDAY'S  
 DEC 11TH & 18TH  
 10:00AM - 6:00PM

*Happy Holiday from Bardstown Main Street*

Thank you for shopping local

SHOP LOCAL. GIVE MORE.

# Win the Window

From Small Business Saturday November 28th to Christmas Eve December 24th.

Downtown

Main Street Perryville is proud to present "History in your own Backyard" video produced & directed by Satolli Glassmeyer. Please share and plan to visit historic Perryville. Thank you to David Walden and Walden Funeral Home for sponsoring this video. You can also find it on the Perryville Main Street FB page.

[https://www.youtube.com/watch?v=3ENn10NObxQ&fbclid=IwAR1CmjBBx7BG-hym8\\_Nwindxy1n6wgcpbRfvdips9HzqoA\\_8uKVyc679w9w](https://www.youtube.com/watch?v=3ENn10NObxQ&fbclid=IwAR1CmjBBx7BG-hym8_Nwindxy1n6wgcpbRfvdips9HzqoA_8uKVyc679w9w)



## WIN LOCAL LOOT

REGISTER HERE!

### Make Christmas merry & bright!

**Support Pikeville's Small Businesses**

- ABOVE & BEYOND
- ART & GIFT SHOPPE
- BELLA POOCH
- BOOK NOTES
- BRIDGETT'S QUILTING
- CREG DAMRON FURNITURE
- DANCE WORLD & GIFTS
- DREAMHOUSE FURNISHINGS
- FAITHLIFE MARKET
- FRIENDS DRIFT INN
- GREY BELLA HOME FURNISHINGS
- IVY GREY
- JESSICA STARR PHOTOGRAPHY
- LENTAN'S BRIDAL BOUTIQUE
- LEVI'S FLORAL
- MOONLIGHT PATHWAYS
- PAGE 3'S GAME ZONE
- PINK PIG YARN SHOP
- PRO FITNESS CYCLING
- RAZZLE DAZZLE UPSCALE CONSIGNMENT
- REJUVENATE FACE & BODY
- RUSTIC ROOTS ON SECOND
- SOUTHERN BLISS
- SPOILED ROTTEN CHILDREN'S CLOTHING
- TD SPORTING GOODS
- TEED UP
- THE CASTLE
- TWO CHICKS AND CO. HOME DECOR
- UNIQUE BOUTIQUE



Live drawing Dec. 19  
Pikeville Main Street  
Facebook page

\*Local Loot\* has no cash value and is non-transferable. Redeemed only at participating businesses.





#keeptilocalpikeville

#explorekymainst

City of Pikeville - Minta Trimble, Director • 606-899-2489 • [minta.trimble@pikevilleky.gov](mailto:minta.trimble@pikevilleky.gov)

Don't forget! The National Park Service is now accepting applications for \$16 million in Save America's Treasures grants, funded through the [#HistoricPreservationFund](#). These grants are available to help preserve nationally significant historic properties and collections. Grants can be used for preservation and/or conservation work on historic districts, buildings, sites, and objects as well as collections, including artifacts, museum collections, documents, and works of art. Applications for preservation grants and collections grants are **due Jan. 26th**.

Apply today! <https://www.grants.gov/web/grants/search-grants.html>...

Registration is open! Every year the Main Street America Institute (MSAI) hosts two workshops that are core to the MSAI curriculum.

These events are chock full of content to help Main Street leaders prioritize strategy, develop personal skills to lead revitalization, and network with peers across the country. To continue developing this essential content in 2021, both workshops are going virtual!

Learn more and register today: <https://bit.ly/2lydqML>.

Please note: we are maintaining low capacity in online workshops to allow for maximum participant interaction. Early registration is recommended!



## Registration now open for 2021 MSAI WORKSHOPS



COMMUNITY  
TRANSFORMATION  
WORKSHOP



LEADERSHIP  
DEVELOPMENT  
WORKSHOP

We're going virtual this year!

We should be lifting  
each other up and cheering  
each other on, not trying to  
outshine one another. The sky  
would be awfully dark with  
just one star.

Stacie

I saw this quote and it reminds me that this is truly one of the best things about the Main Street network.

We work together with as many partners as we possibly can to help your community be the very best it can be. Our directors are a resource for each other as professionals and as friends. When one succeeds we all succeed. We are not in competition with each other, we compete with 49 states to be the place that locals are proud to call home, communities where companies and individuals want to invest in and

places where others want to visit. We strive to have communities where people can invest both their time and their dollars. We create places where individuals can shop, dine, work, and play. We are Kentucky Main Street and you and your communities make the Commonwealth a shining star that is leading the way.



Prost! Brewpub was created in the tradition of the old-world German tavern and will be opening Thursday, Dec. 17th in downtown LaGrange!

Visit them at 109 Walnut Street.

(502) 265-0619

While the work of Main Street never stops, it is important that all of us take the time to rest.

2020 has been like nothing we have ever seen before and stressful is probably the mildest word we would use to describe it. From virtual learning, virtual meetings, anxious business owners and more, this will go down as one of the most stressful years that we will or have experienced. Winter is upon us, the planets will align (almost literally) and it is time for ALL of us to REST! We have a lot of work ahead of us for 2021 but for now here are nine types of rest. Do one or all!

1. Time away (a state park cabin would be great)
2. Permission to not be helpful
3. Something unproductive (watch tv, eat chocolate, do nothing)
4. Connecting to Art and Nature (lots of beautiful places to hike in KY)
5. Solitude to recharge (maybe you hike alone, but tell someone your route)
6. Take a break from responsibility (don't look at your email or phone for a day)
7. Stillness to decompress (sit in front of the tree with the lights off and only the tree lights)
8. Sit and read a book or listen to your favorite songs
9. Alone time (lock that bathroom door)

We would like to once again say **Thank You** to all of our Kentucky Main Street directors. They and their boards have worked tirelessly in their communities through out the pandemic to assure our downtowns would remain centers of economic vitality. They have assisted with PPE, PPP, and a host of other letters. They assisted new business owners as well as those who have weathered many storms before. They have helped with restorations and preservation of historic buildings and held COVID friendly events when possible always with safety in mind.

Many of the activities you are used to are also a source of funding for their programs to carry on the work that takes place in the Main Street district. (Ever think about who provides those holiday activities, or decorations you love to see? Or maybe the tables and chairs in your favorite pocket park? Perhaps the new mural, façade work, or wayfinding signage? There's a good chance that Main Street is behind some of your favorite things) Your gift to them is a gift to the downtown community through the Main Street program. Please consider a donation to your local program or one you have a fondness for so that they can continue all their great work in 2021. All of the programs and their contact information can be found on our web-site at [heritage.ky.gov](http://heritage.ky.gov) or you may email me for additional information [kitty.dougoud@ky.gov](mailto:kitty.dougoud@ky.gov)

